

FCC

ISSUES & PROGRAMS REPORT

THIRD QUARTER 2007

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PROGRAM LIST
THIRD QUARTER 2007**

The following is a list of programs along with a brief description of that program:

Bay Area People

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

Bay Area People - Public Service Announcements

These PSAs are locally produced, community calendar billboard announcements that are approximately :10 (ten seconds) in length, featuring community events, organizations, referrals and services. These air within the program Bay Area People.

The KTVU Morning News – Early Edition

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

The KTVU Morning News

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

Mornings On 2

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers.

Airs daily, Monday through Friday, 7:00 am to 9:00 am.

The Noon News

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

KTVU News at 5

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

KTVU News at 6

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

The 10 O'Clock News

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

Public Service Announcements

KTVU airs :05, :10, :15, :20, :30 and :60 second, local, regional and national public service announcements on all day parts including prime time. The announcements cover a wide range of topics, including; social issues, health, human services, conservation and education.

During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally produced, issue responsive programming actually broadcast by KTVU.

Business & Economy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>	
8/10/07	Mornings on 2	3:00	Kelly Zito is a reporter from the San Francisco Chronicle who covers real estate. She will talk about the mortgage crunch affecting the Bay Area and how rates have increased dramatically over the past two weeks. Even people with a great credit rating and money behind them are being declined.
9/18/07	10 O'Clock News	2:04	It's coming up to harvest time in the wine country, and grape growers are closely watching the weather forecast. So the suggestion of rain has them taking notice.
9/18/07	10 O'Clock News	4:09	Arguments for and against UC Berkeley's plan to build a new on-campus athletic training facility will collide tomorrow in a Hayward courtroom. That's when a Superior Court judge will begin hearing three lawsuits that aim to stop the multi-million dollar project. KTVU explores the issues in tonight's special report.
9/23/07	10 O'Clock News	2:33	Thousand so f Bay Area security guards say they're set to go on strike. The issue here isn't over pay or benefits; it's over free speech issues. The union says guards aren't properly trained to handle emergencies and are being pressured by security companies not to speak about it. A spokesman for the security companies involved in the contract negotiations today told us the two sides haven't even begun discussing wages or benefits. Negotiations will resume Wednesday and the strike could begin as soon as tomorrow.
9/24/07	10 O'Clock News	2:30	Tonight, non-union replacement workers are guarding the front desks of several San Francisco office buildings. And when you go to work tomorrow, expect to see more new faces. Union security officers plan to picket again and they'll continue until they have what they call a fair contract.

9/24/07 10 O'Clock News 2:44

For the first time in almost four decades, union workers are on strike nationwide at General Motors. The autoworkers walked out today; halting production at dozens of facilities. Kevin Ireland runs a Campbell auto repair shop, "The Corvette Connection." For parts, he relies on Chevy dealers as well as GM's huge, but now on strike distribution warehouse in Reno. He says the strike probably won't affect him for a week or two, but if it drags on for 2 or 3 months, he says it will be a catastrophic problem for him. For GM, it's all about closing the wage and benefits gap between itself and the leaner Japanese-owned U.S. factories. For workers, it's about drawing the line on concessions and givebacks. Strikes at key GM parts plants 9 years ago and 23 years ago shut down GM production nationwide. This is the first time since 1970 that the UAW has struck all GM plants.

9/26/07 Mornings on 2 3:00

Pete Sabine is a local real estate consultant who will join us to talk about the sad state of the housing market. Despite last week's attempt by the Fed to help out by cutting interest rates, the market is still in its worst slump since the 1990's.

9/26/07 10 O'Clock News 2:49

A parade of cruise ships is sailing into San Francisco this week bringing thousands of tourists and potentially millions of tourist dollars. Port officials say cruise lines are increasingly making the city a Port of Call, so much so, that they're pushing to build a new, expansive cruise ship terminal.

9/28/07 10 O'Clock News 2:38

It's looking increasingly likely tonight that the Bay Area is headed for a huge nurses strike. Contract talks between nurses between nurses at 15 Bay Area and Northern California hospitals have broken down. And tonight, the nurses say they're ready to walk off the job. The nurses say they are worked too hard...because the hospitals don't have enough staff. Chief Nursing Officer Viki Ardito at Alta Bates Summit Medical Center denies union claims that nurses are overworked due to understaffing, but Ardito only speaks for Alta Bates in Oakland. The union says a strike now appear inevitable, as several hospitals have told the union that the contract offers are final and there will be no further negotiations. But Alta Bates Summit Medical Center says it is still willing to meet with the nurses union.

Community Interest / Services

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/14/07	Bay Area People	10:00
Aging Gracefully Author Amy Gorman wanted to find out if people 85 years old and up were active in creative and artistic endeavors. She found that many seniors are creatively active and are "successfully aging." We'll meet Frances Catlett, who at 99 years of age still paints, bowls and meets with her friends for a serious weekly round of Scrabble. 90 year old Dorothy Toy Fong may no longer tap dance, but still teaches tap and ballet classes. Known in the 1930's and 1940's as the original Ginger Rogers, Dorothy and her dance partner, Paul Wing, became a successful dance team, playing worldwide and on Broadway. We were able to coax Dorothy into putting on her tap shoes one more time and gave us a special performance.		
7/14/07	Bay Area People	7:30
The acclaimed African American Theatre, The Lorraine Hansberry, located in downtown San Francisco lost its' lease and is looking for a new location. There is some dispute as to whether the new owners would allow theatre to continue performances from their current location and the theater is hoping to continue negotiations.		
7/14/07	Bay Area People	6:50
Chevron Family Theatre Festival July 28 th will feature nonstop family entertainment with live performances on stage at the Leshner Center for the Arts in Walnut Creek. This one day event will feature well known performances by the Sippy Cups, Leslie Carrara of the Muppets and Fantasy Forum performing The Crimson Pirate.		
7/28/07	Bay Area People	7:06
Berkeley Kite Festival Kites of all sizes and shapes will be featured at the annual Berkeley Kite Festival on July 28 th & 29 th . There will be 100 ft. Octopi, giant dogs, cats, bears and more. Featured kite flyers will be members of the Sode-cho Kite-Flying Society of Hamamatsu, Japan, who will use their traditional fine paper and bamboo designed kites.		

8/4/07 Bay Area People 7:51

After 35 years of leading the Oakland Ballet into international acclaim and recognition, founder and artistic director, Ron Guidi retired, only to see his beloved dance company slowly disintegrate. Guidi then took a leap of faith and brought the ballet company back for a special performance of the Nutcracker during the 2006 holiday season. Now, riding on that success, Guidi has announced the return of the Oakland Ballet Company. His commitment will bring the company back for a short October 2007 season and he has already booked dates for 2008. His fundraising efforts begin now, with a goal of \$350,000.

8/18/07 Bay Area People 7:24

Arab Cultural Festival

Come and enjoy food, dance arts and crafts at this year's 13th annual Arab Cultural Festival in the City. The festival brings under one roof, the many diverse groups that make up the Arab culture. The festival will feature lots of entertainment, arts and food, all in the name of celebrating the diversity of Arab culture with people of all races.

9/2/07 Bay Area People 8:11

Our favorite produce man, Dan Avakian joins us to encourage us to explore fruits and vegetables that may not be familiar to us and remind us of all the bounty that we have here in California.

9/8/07 Bay Area People 7:34

A portion of the proceeds from "American Idol Gives Back" will support two Bay Area non-profit groups. The Alameda County Food Bank and Boys and Girls Clubs of Oakland will be receiving some of the 70 million dollars raised from American Idol. Volunteers are always needed for these groups.

Originally aired 5/5/07

9/15/07 Bay Area People 6:39

There is nothing more satisfying than indulging in a California grown food and wine luncheon, where all proceeds benefit the fight against hunger. Executive Director, Suzan Bateson, discusses, "Savor the Season," a worthy cause helping to end everyday hunger.

9/22/07 Bay Area People 6:58

Santa Claus IS coming to town and will be providing toys and clothing to impoverished neighborhoods of North Richmond. The Charles Reid Foundation was created in 1947 by former Negro League pitcher, Charles Reid. Reid created Christmas parties for low income families, giving food, toys and clothing. The Foundation is now celebrating it's 60th anniversary with their first dinner dance to help benefit their upcoming 2007 community Christmas party.

Crime & Justice

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/5/07	Mornings on 2	3:00
Amos brown is the head of the San Francisco chapter of the NAACP. He is taking part in a rally this weekend involving Rev. Jesse Jackson, that is taking on Bay Area violence. Last weekend there ten homicides and the rally will look into issues such as gun control, developing a five year plan to combat violence and a commitment in the city's budget to prioritize violence beyond the police.		
8/13/07	Mornings on 2	3:00
Marissa Gonzales is the co-coordinator of the Habeas Project, an organization that helps domestic violence survivors get a re-trial under a new California law. Cheryl Jones was one of their clients; she spent 21 years in prison for killing her husband who beat her repeatedly.		
8/21/07	Mornings on 2	3:00
Cristine Fernandez is the leader of the Oakland Chapter of the Guardian Angels. She will talk about what she has been doing to train for this as well as what the organization has done in Oakland.		
8/22/07	Mornings on 2	3:00
Ernise Allen is the co-founder, president and CEO of the National Center for Missing and Exploited Children and Chet Huber is the president of OnStar. The two are teaming up to provide expanded and geographically targeted Amber Alert messages to OnStar subscribers. OnStar is also contributing \$300,000 to Team Adam, which is a group of retired law enforcement officers that specialize in missing child cases.		
9/5/07	Mornings on 2	3:00
For the first time in 20 years, San Francisco and District Attorney Kamala Harris are hosting the California DA's Conference, which starts this morning and runs through Friday. They will tackle the issue gang violence, including how to take care of witnesses to gang violence and how online sites such as Facebook and Myspace contribute to gangs.		
9/19/07	10 O'Clock News	2:47
A recent spate of violence in the East Bay city of Richmond prompted the police chief to address the matter tonight before the Richmond City Council. He outlined several steps being taken immediately in an effort to crackdown on crime.		

9/25/07 10 O'Clock News 2:47

In the City of Richmond, tonight is the first night of a new tent city movement. Residents hope the presence of four encampments will help reduce gun violence, just as it was credited with doing this time last year.

9/27/07 10 O'Clock News 1:40

The city is surveying not only residents, but every police officer in San Francisco. The purpose is to find out if the city's foot patrol program is working. Here in a housing project in the violence-plagued Western Addition today, these officers were making the rounds on foot. But the independent City Controller's office is now studying how much good this is actually doing. The final report on foot patrol effectiveness is expected in January. City officials say even if the analysis shows the program hasn't reduced crime...it's still a good long-term investment. Because, they say foot patrols can help build stronger relationships between the police and the neighborhoods they walk.

9/28/07 10 O'Clock News 2:33

In San Jose tonight, city leaders reassured nervous residents of an East Side neighborhood that they will not let street gangs take over. The Poco Way/Arbuckle neighborhood used to have a serious gang problem. And after a multiple shooting earlier this month, neighbors say they're worried that the gangs are coming back. The leaders plan to update the community of the crackdown as well as the investigation into the double homicide on 9/11, that brought back all the bad memories and worries.

Education

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/20/07	Mornings on 2	3:00
Kirsten Vital is the Chief of Community Accountability for the Oakland Unified School District. She will talk about U Prep and the possibility of their charter being revoked, as well as what they are doing to fix this problem. And maintain the reputation of other Oakland schools.		
7/21/07	Bay Area People	8:18
Former SF 49er and Superbowl winner, Jamie Williams, Ed.D discusses his role as the Athletic Director of the Academy of Arts University and of his goal in developing a division one NCAA sports program. Williams also addressed the issue of having the Lorraine Hansberry Theater relocate form a building that the University had purchased.		
7/28/07	Bay Area People	7:32
Music Mural & Arts Project 26 murals have been painted in and around the cities of East Palo Alto, Menlo Park and Redwood City. The works of art are part of a mural music and arts project that reaches out to at-risk youth. The program helps student expand their horizons by encouraging them to become involved in community issues and to take their educational opportunities seriously.		
7/30/07	Mornings on 2	3:00
Andre Mouton has a mentoring program for the high school students of Oakland, who have low grades, conflict problems and behavior problems in general. Each year he takes the students who have achieved a 3.0 GPA of higher to historical landmarks around the country. He will be joined by Deshaun Hewitt who was saved by Mouton and is now returning as a mentor for this year's kids.		

Energy, Environment & Transportation

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/17/07	Mornings on 2	3:00
Alec and Shaun Boyer are 13 and 11 years old, after hearing about a competition to start up and environmentally efficient company, they joined in and started Sunergy, a company dedicated to making solar panels more efficient.		
7/21/07	Bay Area People	6:30
Wild Coyotes A surprising attack by wild coyotes in San Francisco's Golden gate Park reminds urban dwellers to take precautions as they venture out. As development expands, wild animals are losing territory and are beginning to wander into urban and suburban neighborhoods. WildCare in Marin County reminds us to pick up our garbage, block accessibility into our homes and to keep pets indoors.		
8/11/07	Bay Area People	8:09
San Bruno Mountain Watch From the early 1900's to the 1960's, San Bruno Mountain was the dumping ground for San Francisco garbage. Because the mountain was filled with garbage, it was never a desirable site for developers and Mother Nature took the opportunity to allow rare and endangered plants and animals to flourish. The non-profit organization was founded by David Schooley, to prevent the development and endangerment of one of the last open spaces in the Bay Area. The San Bruno Mountain Watch provides free tour and hikes to visitors.		
8/18/07	Bay Area People	6:30
Leatherback Turtles The numbers for the Leatherback Sea Turtles have dramatically declined over the past two decades. Even though the turtles are on the endangered species list, their population has decreased by 95%. Karen Steele of the Marine-based Sea Turtles restoration project shares with us the current status of the sea turtle population. She will present "Last Journey for the Leatherback Sea Turtle" at the Marine Humane Society on Thursday August 23 rd at 7pm.		

8/25/07 Tracking Hawks 4:27

The Golden Gate Raptor Observatory is looking for volunteers to help track the Pacific states' largest bird of prey migration. Tens of thousand of hawks, falcons and eagles pass over the Marin Headlands each Fall and volunteers will help monitor, track and count the numbers of raptors as they fly overhead. Training begins in early May and tracking begins from mid-August to early December 2007.

9/1/07 Bay Area People 9:01

Learn more about California's Flex Your Power program and what you can do to save money and help the environment through energy efficiency and energy conservation. Commissioner Dian Grueneich of the California Public Utilities Commission share with us how California ranks number one as the most energy efficient state in the nation.

9/2/07 Bay Area People 6:20

The Yosemite Fund

Since 1988 the Yosemite Fund has raised money, donated time and energy into protecting, revitalizing and improving one of nature's sacred treasures. More than \$40 million has gone to 200 park projects, by Yosemite Fund donors to protect and enhance Yosemite National Park. The fund president, Bob Hansen, shares with us some of the recent improvements to the park.

9/8/07 Bay Area People 14:25

After 14 years or researching elephant behaviors, field scientist Caitlin O'Connell made a groundbreaking discovery on the way elephants communicate. Working with the Oakland Zoo, she tested her theory. O'Connell's findings are presented in a new exhibit at the Oakland Zoo entitled, "The Elephant's Secret Sense."

Originally aired 5/5/07.

9/15/07 Bay Area People 7:35

EcoHouse

At the forefront of green living is a Berkeley home that has been developed as a model to help educate local communities about efficient living. Co-founder of EcoHouse Babak Jacinto Tondre, describes how the house is affordable and accessible as a home built holistically. EcoHouse is used as a source of education for the entire community in efficient living.

9/17/07 10 O'Clock News 1:47

It's been decades in the making, but tonight, work crews have actually started digging new tunnels for scenic Highway 1, creating an alternative to the unstable stretch of San Mateo County coastline known as Devil's Slide. Winter rains commonly cause the hill to slide, causing road closures and massive traffic problems.

9/17/07 10 O'Clock News 2:51

California Attorney General Jerry Brown is telling the 10 O'Clock News tonight he may appeal a controversial court decision on global warming. Late today a federal judge in San Francisco dismissed a lawsuit brought by the State of California that aimed to hold the auto industry accountable. He's deciding whether to appeal a judge's ruling blocking California's ability to recover damages caused by global warming. California has 30 days to appeal today's ruling.

9/18/07 10 O'Clock News 2:50

The annual survey that tells us how much time and money we waste stuck in commute traffic is out again. And you might be surprised to find out just how bad it really is here in the Bay Area. The San Francisco Oakland Metropolitan area earned the second worst spot on the list and was tied with Atlanta. Los Angeles was number one and San Jose was 16th worst out of 85. It means that drivers here spend an average of 60 hours a year just sitting in our cars. And that's almost 50 gallons of wasted gas...nationwide, that's 58 full loads of supertankers. The study by the Texas Traffic Institute offers some solutions...more roads and extra lanes, carpooling, flex time, telecommuting and better public transit.

9/19/07 10 O'Clock News 2:11

Some San Francisco residents say a messy situation is getting worse and could even be threatening their homes. They say Muni maintenance yard at Geneva and San Jose appears to be triggering the problem. One of the residents said she noticed a black gooey substance coming up all over her garage floor. She says most of her neighbors have had the same problem and worse including strange and growing numbers of deep pits in the concrete slabs. It also appears to be affecting homes' foundations. She says the city has been of little or no help. Surface samples indicate a series of chemicals that come from bus and auto maintenance. Two hundred feet uphill are huge SF Muni rail maintenance yards, one of which, was a bus maintenance facility many years ago.

9/20/07 10 O'Clock News 2:43

Strict new fishing regulations go into effect tomorrow off much of California's coast to help conserve marine life. The new protected areas run from Half Moon Bay to Santa Barbara County. Biologists are already working with fishermen to determine if the new zones will make a difference.

9/25/07 10 O'Clock News 2:45

Water officials in the South Bay are looking at a new way to save water that is bound to turn some stomachs. The Santa Clara Valley Water District is considering a plan to turn sewage into tap water. The may sound unpalatable, but officials insist it would be perfectly safe. The water district board is expected to make decision sometime in October, then the City of San Jose will decide on what role it will play In the new program

9/26/07 10 O'Clock News 2:45

In the South Bay, top state officials and high tech leaders met today to air their concerns about global pollution. A major Silicon Valley professional group hosted the conference to discuss specific steps tech companies can take to combat climate change.

9/28/07 10 O'Clock News 2:48

The Critical Mass bicycle movement marks a milestone tonight. It's been fifteen years since the first Friday night ride and while the primary purpose is to promote fun and camaraderie among cyclists...some Critical Mass events have outraged motorists. The event has grown from four dozens in it's beginning to two thousand tonight. This monthly event helps to raise awareness that the roads are home to more than just cars. San Francisco now has more than 100 miles of designated bike lanes and paths and you'll find racks on Muni buses and bike storage on Bart. There are some who see the thousands of cyclists as a major inconvenience, often tying up traffic for hours. In the past there have been clashes with motorists

9/29/07 10 O'Clock News :29

Caltrain officials today unveiled the location of a new \$140 million dollar facility in San Jose. It took three years to build the state-of-the-art facility on Coleman Ave. During that time, the exact location was kept secret until today's grand opening. Caltrain officials say it should speed up repair and inspection times. It will also help out mechanics, who until now, have had to repair trains outdoors...rain or shine. The new facility is built on the site of the original Trans-Continental Terminal, built back in the 1870's.

Local Government

<u>Date</u>	<u>Program</u>	<u>Length</u>
7/9/07	Mornings on 2	3:00
Bill palmer is an attorney based out of Sacramento, who is handling the issue of the state taking personal property such as what's in a person's safety deposit box without notifying the person as per law. He will be joined by Carla Ruff, who lost her Grandmother's jewelry and important documents such as her birth certificate, to the state.		
8/1/07	Mornings on 2	3:00
Congressman George Miller is the chairman of the House Education Committee and also helped President Bush push the "no Child Left Behind Act." Now Miller says the law needs to be changed.		
9/6/07	Mornings on 2	3:00
Assemblywoman Fiona Ma will join us to talk about her bill, which was just passed by the Senate and is now awaiting a signature from the Governor. This bill would ban the use of toxic chemicals in toys and comes just after Mattel made its third toy recall. If the bill passes, CA would be the only state in the country to have such a ban.		
9/17/07	10 O'Clock News	2:51
For only the second time since taking office, Oakland Mayor Ron Dellums held a town hall-style meeting tonight with several key members of city government on hand to answer wide-ranging questions from the community. As would be expected, many of the questions had to do with crime and public safety.		
9/17/07	10 O'Clock News	2:31
Members of the Sikh community are expressing concern about what they say amounts to racial profiling at some airports. There are as many as 200,000 Sikhs here in the Bay Area and they are not the only ones who are upset.		
9/18/07	10 O'Clock News	2:48
A San Francisco supervisor is proposing a plan to offer identification cards to any city resident who wants one. The plan appears to have widespread support, but it also has detractors, who say it's a way for illegal immigrants to skirt federal laws.		

9/22/07 10 O'Clock News 1:14

Despite the cancellation of this year of Halloween in San Francisco's Castro District...a huge tug of war is shaping up tonight over concerns that massive crowds will still show up. One newly formed group called, "Citizens for Halloween," held a community forum today to discuss contingency plans. Most residents do agree Halloween in the Castro has become far too large. Festivities have lead to numerous violent incidents over the past several years...including shootings last year that left several people injured.

9/23/07 10 O'Clock News 2:46

City leaders in Vallejo tonight are considering some "controversial moves," in an effort to balance the budget: there would be quite a staff shakeup if a proposal to cut "several" positions from the fire department and millions of dollars from the police department gets approved.

9/24/07 10 O Clock News 2:41

For the first time in almost four decades, union workers are on strike nationwide at General Motors. The auto workers walked out today halting production of dozens of facilities. GM's joint venture with Toyota and UAW here in Fremont is not affected by the strike. Auto dealers say they have enough cars to weather a strike lasting a month or so. Kevin Ireland runs a repair Campbell auto repair shop... the Corvette Connection

9/27/07 10 O'Clock News 2:49

A change is coming to 850 Bryant Street in San Francisco. Since 1961, it has been the home of the Hall of Justice. And for all of those years, the hall has presented pedestrians with an unusual predicament. We'll find out how it is finally being remedied.

Health

<u>Date</u>	<u>Program</u>	<u>Length</u>
7/18/07	Mornings on 2	3:00
Michelle Simon is the research and Policy Director for the Marin Institute. She is releasing a study today showing the danger of Alcopops, which are drinks like Tilt and Rockstar 21, which are alcoholic, but not marketed or taxed that way. They will also be holding a rally today in San Francisco about underage drinking.		
7/28/07	Bay Area People	8:13
Friedreich's Ataxia is a very rare form of muscular dystrophy that is a neurological genetic disorder affecting speech, balance and coordination. Twenty four year old Phillip Bennett has been diagnosed with the debilitating disease since the age of ten, and even though he is in a wheelchair with limited mobility, he is making everyday count. He's a senior at San Jose State University and three years ago he decided to hold a fundraiser to support research on the disease. So far he has raised \$125,000 and is hoping to reach \$175,000 with his 4 th fundraiser.		
8/4/07	Bay Area People	6:10
West Nile Virus and Mosquitoes This is the 3 rd year of the West Nile Virus watch in Northern California. So far this year, Northern California has seen 56 cases of West Nile compared to only 20 cases in 2006. While the real estate market is concerned about the high rate of property going into foreclosure, the Contra Costa Mosquito and Vector Control District is watching empty backyard swimming pools fill up with mosquito larvae.		
8/11/07	Bay Area People	6:45
Eliminating Menstrual Cycles New on the market is Lybrel, a new contraceptive pill that, if taken 365 days a year, would provide continuous contraception, eliminating a woman's monthly menstrual cycle. Dr. Vanessa Chan, OB-GYN with Alta Bates Summit Medical Center explains how this new birth control pill works and how it may be beneficial to some women.		

8/28/07 Mornings on 2 3:00

Soldiers aren't the only ones who suffer from posttraumatic stress disorder. Ryan Mountford teaches 8th grade math at Visitacion Valley Middle School, set in the middle of several violent neighborhoods; Bayview Hunter's Point and the Sunnydale housing project. He sees students suffering from posttraumatic stress disorder everyday.

9/2/07 Bay Area People 7:20

5 P Minus Syndrome

Every year in the United States, 50-60 children are born with 5 P Minus Syndrome: also known as Cat Cry Syndrome. One local mother has invested her energy and resources into spreading awareness and education about the syndrome. To help raise money for further research, she runs a music cruise around the Bay every Sunday, which includes a buffet dinner.

9/17/07 Mornings on 2 3:00

Angie Hicks of the website Angie's List is kicking off a National Lead Safety Tour here in San Francisco, that will help spread awareness of lead paint in old homes and will help parents learn what to watch for and how to help their kids. The tour is kicking off as a result of all of the toy recalls because of lead paint and because the CEO of Angie's List experienced this first hand when his daughter got lead poisoning while they were remodeling their home.

9/22/07 10 O'Clock News 1:45

Bay Area parents concerned about the dangers of lead exposure headed to downtown Oakland today. Alameda County officials today hosted a free "Lead Safety" event in Jack London Square. It was held in conjunction with Angie's list, an internet website designed by someone whose child suffered from lead poisoning from toxic paint. Today's event covered everything from lead safety in the home, to lead contamination in toys and candy.

9/22/07 Bay Area People 6:18

Kaiser Permanente's Oakland and Richmond Medical Centers are holding a free conference for women and teenage girls on the topic of "Living Whole, Well and Wise." You'll have a chance to explore and learn how to achieve healthy living by nurturing your mind, body and spirit. Self-defense for women, Tai Chi, healthy eating, acupuncture and acupressure, and prevention of knee injuries are some of the topics that will be presented. The public is invited to attend this free event and a gourmet lunch will also be provided.

9/27/07 10 O'Clock News 1:45

We've long heard that a glass of wine a day can be good for our health. But when it comes to breast cancer, Oakland researchers say it doesn't matter if it's wine, beer, or hard alcohol...even just a drink or two can increase a woman's risk.

9/28/07 Mornings on 2 3:00

Jan Rodolfo is a registered nurse that is part of the bargaining group regarding the strike against Sutter Health. She will join us to break the news that beginning October 10th, 5,500 nurses from 16 Bay Area hospitals will go on strike. There will also be a press conference to announce this.

9/29/07 10 O'Clock News 2:49

U.S. Lawmakers this week approved new legislation, adding millions of dollars to America's Children's Health Insurance Program. It's a bill the President promises to veto. But the health care crisis extends way beyond that, to thousands of working Americans, who find themselves facing financial ruin, despite being injured. A Commonwealth Fund study published two years ago estimates that 16 million adults were under insured in 2003. The average cost of family health insurance purchased through a group today is more than \$12,000 a year, so even if you're making, say, \$60,000 a year...that's one fifth your income just devoted to premiums.

Social Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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Homeless and Housing Issues:

9/25/07	10 O'Clock News	2:45
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Emotions flared during an Antioch City Council meeting tonight. Some residents accuse police of targeting people living in low income housing...essentially trying to run them out of town.

9/15/07	Bay Area People	7:25
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It has been two years since Hurricane Katrina hit New Orleans leaving thousands of people without their homes and in un-inhabitable neighborhoods, and many of these people are still in need of help. Based in New Orleans, Common Ground Collective is a non-profit organization looking for volunteers and donations. Common Ground is providing healthcare, support for rebuilding neighborhoods and also investing energy and money into creating a self-sustaining environment with community gardening projects. The public is invited to the October 6th Wine Country Cajun Food & Music Festival, where Common Ground Collective will have a booth providing information on their work in New Orleans.

9/27/07	10 O'Clock News	2:54
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Signs are up tonight along the Albany Shoreline warning homeless people that camping is illegal. It's part of Albany's on-going effort to clean up an area known as the Albany Bulb. The Bulb is open space adjacent to Golden Gate Fields horse track. It's a park where people go for walks and create artwork. But police say other people camp there, use drugs and leave garbage and needles behind. The City says it is trying to clear the area of debris such as human waste, dirty needles and broken bottles...part of a clean up project to make it safe for people who walk their dogs and enjoy other activities. City officials say they will not be citing or arresting the homeless...even if they refuse to leave. Every person we spoke with tonight who frequent this area, told us it's not the homeless who cause the problems here...it's teenagers who come here to party.

Other Social Issues:

7/4/07 Mornings on 2 3:00

Mike Conklin is their National Director for the Sentinels of Freedom Scholarship Foundation, a program that helps wounded soldiers find housing and work once they return from duty. He will be joined by Manny Del Rio who lost half his right leg overseas and has landed a job with the San Ramon Police Department. The organization is participating in the 4th of July parade in Danville to honor soldiers and veterans.

7/19/07 Mornings on 2 3:00

Actress Amber Tamblyn is here to take place in the 2nd annual "Girl Fest Bay Area." This four-day festival that is designed to raise awareness about violence toward women. It involves performances, movies, artists and various discussions to educate women about violence and topics like sex slavery, same sex marriage and domestic disputes. The festival is held in various places around San Francisco.

7/21/07 Bay Area People 7:14

Jasman Lopez, founder and director of Project Luz, talks about how professional photographers will be traveling to Ejido Hermosillo in Baja California to teach children how to document their lives and culture. Many of the adults in this small rural village have left to find work in the U.S. and these children are being asked to photographically capture what life is like with missing parents and to capture the affects of immigration on their village lifestyle.

8/3/07 Mornings on 2 3:00

Bob Pack lost his 10 year old son and 7 year old daughter when a woman who was drunk and behind the wheel, hopped the curb and struck the children while they were on the sidewalk. He started the Troy and Alana Foundation in honor of his children to fight the problem of drunk driving. The foundation recently released a PSA involving Lane Garrison from "Prison Break," who killed a 17-year-old Beverly Hills High student while driving drunk.

8/4/07 Bay Area People 7:45

Team Tibet

Tibet advocacy groups throughout the United States have teamed up to bring awareness to the issue of China's human rights abuses in Tibet. Using the upcoming Beijing Olympics as a way to bring attention to their concerns, Team Tibet, is hoping to bring international pressure upon China to ease its political will on Tibet. August 4 will be their first national presence where they will visit visual displays at eleven Major League Baseball venues across the country.

8/15/07 Mornings on 2 3:00

Nicole Lee is the political director for Silence the Violence. Today is silence the violence day and there will be a moment of silence before tonight's A's game and some speakers like Ron Dellums and a local recording artist. There will be a Silence the Violence street team around the game to give pointers and help out.

8/17/07 Mornings on 2 3:00

Actress Terri J. Vaughn ("The Steve Harvey Show") is from the Bay Area and is the founder of Take Wings Foundation. It's an organization that helps girls ages 13 to 18 to find their place and gives them opportunities that they might not otherwise get. She will be joined by LaChelle Spence who is 13 years old and currently in the program and Irene Martinez who is 18 and a recent graduate of the program.

8/22/07 Bay Area People 7:00

Take Wings Foundation is celebrating 10 years of helping women living in public housing and foster care. They are preparing for their 5th annual Angel Awards Gala Dinner. Founded by actress Terri Vaughn, the organization provides support, education and mentorships for girls ages 13 to 18 who are trying to find ways of improving their lives. Ms. Vaughn's Hollywood friends will join her at this annual event and this year, Cedric The Entertainer will be the dinner's special guest emcee.

8/25/07 Bay Area People 6:50

Four Bay Area women met once a month over the course of ten years to share the highs and lows of their lives as they supported each other through marriages, illnesses, deaths and careers. Their life experiences have resulted in a book called, "This is Not the Life I Ordered," a book encouraging the gathering of good friends over the kitchen table for support. Bay Area TV personality Jan Yanehiro and former state senator Jackie Speier are two of the co-authors who share their personal stories.

9/10/07 Mornings on 2 3:00

Hire Heroes is a new foundation that helps wounded veterans get a job and get their lives back in order when they return from the war. Sgt. Justin Callahan lost his ankle and foot while serving and he helped inspire the creation of the foundation. He will be joined by Dr. Jeff Poffenbarger, who is a neurosurgeon that spent time treating injured soldiers and will talk about why more of them are getting serious wounds, such as lost limbs.

9/18/07 10 O'Clock News :47

Supporters of same sex marriage rallied this evening in San Francisco and sixteen other cities around the state. Demonstrators hope to convince Governor Schwarzenegger to change his mind and sign a bill that would authorize same sex marriages. Yesterday, he said he would veto and such bill...as he has in the past. Activists sat they won't give up. The California Supreme Court is still considering a case on gay marriage...and a ruling could come next year. In the past, the Governor has said he would abide by the court's decision.

9/19/07 10 O'Clock News 2:01

The average aggressive panhandler in San Francisco is a white male in his fifties who has been cited by police more than ten times in the past eight months. The San Francisco Human Services Agency has collected information on those citations in an effort to identify repeat offenders and get them off the streets.

9/22/07 Bay Area People 7:53

Unstoppable, Loving, and Extraordinary (U.L.E. All Stars) is what a group of people call themselves, as they have organized to make a difference in Bay Area communities. ULE provides volunteers and seeks out donations to help various Bay Area non-profits and causes. ULE is currently building a Healing Garden and an amphitheatre for the Kid Street Learning Center in Santa Rosa. Another project the ULE is involved with is the "H2O for Africa Foundation," raising funds to give African villages the ability to dig and create underground water wells.

9/25/07 10 O'Clock News 2:48

A move to change the way Santa Clara County deals with feral cats was debated today by the county supervisors. For some, it's not a trivial issue. It's estimated that there are more than 100,000 feral cats in the county.

9/26/07 10 O'Clock News 2:25

A group of very special athletes flew out of Oakland today, bound for Los Angeles and China. Eight Californians will compete in a host of sporting events in the City of Shanghai as a part of Team USA. They're heading to the Special Olympics World Games in China.

9/27/07 10 O'Clock News 2:13

In Oakland, hundreds of veterans attended a special job fair today just for them...underwritten by the State. The "Hire a Hero...Hire a Vet," fair attracted former service members and employers from across the Bay Area. The goal was to help returning vets get jobs in the civilian world. The event implicitly recognizes the unfortunate fact that many vets find it's not easy to go from military life to private life. Vets between 18 and 24 have an unemployment rate as high as 10%. Not as many Iraq soldiers turned up here as you might expect, but that could be partly because not so many get a chance to become veterans. They keep getting called back.

9/28/07 10 O'Clock News 3:08

Right wing conservatives are joining forces with Catholic groups tonight to denounce this weekend's Folsom Street Fair in San Francisco...and the criticism has reached all the way to the Nation's Capitol. At the heart of the controversy is the poster promoting the fair. It is a parody of Da Vinci's classic painting of The Last Supper.

PUBLIC SERVICE ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS

COMMUNITY CALENDAR

PUBLIC SERVICE ANNOUNCEMENTS

These locally produced, :30 (thirty second) billboards air during the following KTVU newscasts as well as during the regular broadcast day:

KTVU Channel 2

Morning News	Monday – Friday	5:00am – 7:00am
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Mornings on 2	Monday – Friday	7:00am – 9:00am
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The 5 O’Clock News	Sunday	5:00pm – 6:00pm
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(psa’s are :10 (ten seconds) in length during this program)

The 10 O’Clock News	Monday – Saturday	10:00pm – 11:00pm
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The following are all **Community Calendar Announcements**:

Alameda County Food Bank

Enjoy summertime in California. The Alameda County Food Bank invites you to experience California-grown food and wine at the annual "Savor the Season" celebration. The event takes place Sept. 23rd at Wente Vineyards in Livermore. All proceeds benefit hunger relief at the food bank.

Aired 8/24, 31, 31, 9/4, 7, 1419, 20.

Alta Bates Summit Foundation

You're invited to the 16th annual "Celebrity Classic Tennis Tournament" on Sept. 29th at the Berkeley Tennis Club. Don't miss the exciting match between tennis greats Monica Seles and Corina Morariu as they play to support adolescent and youth programs of the Alta Bates Summit Foundation.

Aired 9/3, 13, 17, 24, 28.

Diablo Regional Arts Association

Bring the entire family to the Chevron Family Theatre Festival on Saturday July 28th at the Leshner Center for the Arts in Walnut Creek. Enjoy live, professional performances and kid friendly activities throughout the day. Sponsored by the Diablo regional Arts Association, an organization supporting artistic expression within the community.

Aired 7/6, 11, 18, 25, 27.

Friends of Faith

Support breast cancer awareness at the third annual "Keep the Faith, Walk for a Cure" walkathon on August 18th. The three mile walk at Middle Harbor Shoreline Park in Oakland will feature beautiful views of the San Francisco Bay. Walk in memory of KTVU's Faith Fancher and her mission to help others fight breast cancer.

Aired 8/15, 15, 17.

HERS Breast Cancer Foundation

Celebrate strength and community with those you love at the 8th annual "Keep Abreast" run or walk on Sept. 29th. The 5K walk or run takes place at Coyote Hills Regional Park in Fremont. All proceeds benefit the HERS Breast Cancer Foundation and outreach programs for families fighting this disease.

Aired 8/27, 9/5, 14, 20, 26.

Holy Cross Orthodox Church

Opa! Go Greek at the Belmont Greek Festival Sept. 1st through 3rd. Enjoy authentic food, music and live entertainment. Kids of all ages will enjoy live stage dramas based on Greek Mythology. Learn what Greek culture is all about.

Aired 8/29.

Hopalong Animal Rescue

Give an animal a second chance in life by attending the "Fur Ball" on Friday, Sept. 28th. The event takes place at the International House in Berkeley and features food, drinks, music, and a silent auction. All proceeds support Hopalong Animal Rescue and their effort to save pets from being put to sleep.

Aired 9/14, 24, 29.

Jr. Giants Auction

Going once, going twice, sold. Bid in a special online auction August 21st through the 31st on rare baseball opportunities and memorabilia. Win the chance to throw the first pitch at a Major League Baseball game...or get your hands on autographed All-Star Game items. All proceeds help the Giants Community Fund support community programs.

Aired 8/13, 14, 15, 17, 20, 21, 22, 24, 26, 27, 28, 29, 30.

Mexican Heritage Corp.

The 16th annual International Mariachi Festival is here! Enjoy live, outdoor music and performances, arts and crafts, and great food. The event takes place Sept. 26th through 30th at different venues in San Jose. Sponsored by the Mexican Heritage Corp. to promote Latin culture.

Aired 9/6, 28.

Northern California Cactus and Succulent Association

See hundreds of rare and unique cacti at the annual Cactus and Succulent Show and Sale. The free event takes place July 28 and 29th at the San Francisco County Fair Building. Presented by the NCCSA, dedicated to educating others about water-storing plants.

Aired 7/4, 10, 20, 25, 27.

Palo Alto Festival of the Arts

Join in on the celebration at the 26th annual Palo Alto Festival of the ARTS. Bring the entire family the weekend of August 25th and 26th to downtown Palo Alto. Three hundred artists will be on hand to show off their craft alongside continuous entertainment and gourmet food and wine.

Aired 8/17, 19, 20, 22, 23.

Parkinson's Institute

Join KTVU's Mark Curtis at the Danville D'Elegance car show on Sept. 30th. Enjoy fine wine, food and music while you admire over 175 exotic and rare automobiles. All proceeds support the Parkinson's Institute. Help find a cure for this disease while indulging the car enthusiast in you.

Aired 9/3, 10, 26.

Pleasanton Downtown Association

Join in on the fun at the 24th annual Pleasanton Heritage Festival, Sept. 22 and 23. The event takes place along Main Street and features entertainment, historical displays, and great food. Two hundred artists will be on hand to showcase both contemporary and vintage crafts.

Aired 9/11, 18, 21.

SF Connect

Grab your overalls and work boots on Sept. 8th, help Thurgood Marshall Elementary kick off the school year with a brand new playground. Join a legion of Youth Connect volunteers to build, paint, and clean up the play area for students to enjoy. Give a day to San Francisco.

Aired 8/22, 24, 31, 9/2, 5, 7.

SPCA

Have a dog-gone time at the 13th annual "Mutt Strut" walkathon on August 18th at Coyote Point Park in San Mateo. Enjoy food, entertainment and fun prizes! Spend time with your best friend while raising money for a great cause. All proceeds support the Peninsula Humane Society and the SPCA.

Aired 8/13, 14, 16, 16.

San Francisco Botanical Gardens

Learn about plants and gardening at the Summer Garden Fair on August 4th in Golden Gate Park. Meet with local plant and science experts; get tips on improving your garden, and win prizes for the best picnic set-up. Present by the SFBGS, to support environmental education.

Aired 7/11, 16, 22, 29, 30, 8/1, 8/1, 3.

San Francisco Chinatown Merchants Association

Celebrate the summer harvest at the 17th annual "Autumn Moon Festival" in San Francisco's Chinatown. The street fair takes place the weekend of Sept. 22 and 23 along the city's historic Grant Avenue. Enjoy shopping, live entertainment, and authentic food.

Aired 9/7, 10, 12, 17, 19.

San Francisco Jewish Film Festival

Catch up on the world's best films this summer at the SF Jewish Film Festival running July 19th to August 6th. Enjoy over 50 films on topics ranging from the Middle East to the lives of female comics. Films will be shown in various theaters in the Bay Area.

Aired 7/18, 23, 25, 30, 8/3.

San Francisco Public Library

The SFPL invites you to the SF Int'l Poetry Festival July 27-29th. Join Poet Laureate Jack Hirschman and Friends of the SFPL to celebrate works of poets from the U.S. and around the world. Readings and festivities will be held at various locations across the city.

Aired 7/24, 27.

Trips for Kids

Ready, set shop. Shop for bikes and bike related equipment at the 16th annual Trips for Kids bike swap on July 7th and 8th at the Infineon raceway in Sonoma. All proceeds support Trips for Kids, an organization that introduces mountain biking and outdoor activities to underserved youth.

Aired 7/1, 2, 3, 6.

Wishlist

KTVU invites Bay Area schools from grades K through 12 to send a Wishlist of the schools' needs...whether it is school supplies, books for students or equipment and renovation for classrooms....Bay Area schools are always in need of support. Submitted Wishlists will be posted on our website at KTVU.com

Aired 7/9, 16, 18, 26, 8/5, 6, 8, 9, 12, 29, 9/9, 12, 19, 21, 23, 25, 27, 30.

**Bay Area People Community Calendar -
Billboard Public Service Announcements**

The following are Bay Area People Community Calendar Announcements. These :10 (ten second) Community Calendar Announcements aired during the program Bay Area People:

7/14/07

- Benefit concert to feed the homeless, July 20th. Donations requested. Presbyterian Church, College Ave., Oakland.
- Midsummer Mozart Festival, July 26-29, San Francisco.
- “Have a Ball” golf tournament, fighting cancer, July 20th, 1pm, Sunnyvale.

7/21/07

- “Colma’s History,” San Mateo County history Museum, Old Courthouse, Redwood City, July 28.
- Woodminster Summer musicals in Oakland:
 - “West Side Story,” through July 22
 - “The Wizard of Oz,” Aug. 10-19
 - “Joseph and the Amazing Technicolor Dream Coat,” Sept. 7-16.
- “Sun, Wind & Water Day,” Randall Museum, July 21, 10am-2pm.

7/28/07

- Volunteer docents needed, Audubon Canyon Ranch, deadline: Aug. 15th.
- Bird Walks for families, SF Botanical Garden Society, Aug. 4th, free.
- SF Aloha Festival, Presidio Parade Grounds, Aug 4 & 5, 10am-5pm.

8/4/07

- Shade plant sale, SF Botanical Garden at Strybing Arboretum, Aug. 11th, 10am – 1pm, Golden Gate Park.
- Japanese American Summer Festival, Aug. 11 & 12, Japanese Cultural Center, Concord.
- Crockett Art & Wine Festival, Aug. 4 & 5, 10am-6pm, downtown Crockett.

8/11/07

-“Walk for a Cure,” Friends of Faith, Inc. Aug. 18, 9am-Noon, Middle harbor Shoreline Park, Oakland.

-“Riverboat Gambling Night,” Kiwanis & Vallejo Music Theater, Aug. 11, 6pm-10pm.

-Harley Owner’s Group presents “Summer Run for Meals on Wheels,” a charity motorcycle run, Aug. 19, Noon-4pm.

9/22/07

-5th annual SF DocFest, Roxie Cinemas, SF, Sept. 28-Oct. 10, San Francisco.

-“Taste of Russia,” Holy Virgin Cathedral, San Francisco, Sept. 29 & 30.

-33rd annual “Black Cowboy Parade,” Oakland Black Cowboy Association, downtown Oakland.

Public Service Announcements

KTVU airs PSA's during it's broadcast day. These include PSAs produced by KTVU, as well as regional and national announcements. Announcements range in length from :10, :15, :20, :30, and :60 seconds.

Public Service Announcements for Local Organizations:

511 Rideshare Program
Alameda County Food Bank
Alta Bates Summit Foundation
California Independent Living Centers
City of Oakland
Delores Street Community
Diablo Regional Arts
East Bay Regional Park District
Eden Medical Center
Fillmore Jazz Fest
Friends of Faith
Get Screened Oakland
Giants Community Fund
Hayward High
Hers Breast Cancer Fund
Holy Cross Church
Hopalong
Jr. Giants
Marine Mammal Center
Mexican Heritage Festival
Montclair Jazz and Wine Festival
Monterey Bay Aquarium
PHS & SPCA
Palo Alto Festival
Parkinson's Institute
Pleasanton Heritage Festival
SFMTA
SF Police Department
SF Chinatown Merchants
SF Connect
SF Public Library
SF Theater Festival
Tara Hills Elementary
Trips for Kids
Wells Fargo
 -Self Help
 -Everett School
Wishlist
Yes Reading

Regional PSA's

Aging Services of California
California Army National Guard
California Dialogue on Cancer
California Grown
California Partnership for a Drug Free...
California Integrated Waste Management
California Housing Finance Agency
Flex Your Power
Lupus Foundation of Northern California
California Highway Patrol

National PSA's

ASPCA
Aging Services of California
Air Force
Alliance to Save Energy
American Red Cross
American Diabetic Association
Americorps
Amnesty Int'l
Banyan Tree Project
Blues in Schools
Bring Learning to Life
Child Nutrition Fund
Common Ground Alliance
Common Sense
Dogs Deserve Better
EPA
Foundation for a Better Life
Habitat for Humanity
Home Aid
Int'l Fund for Animal Welfare
Make-A-Wish
Meals on Wheels
Nat'l Arbor Day Foundation Summit
National Crime Prevention

National PSA's continued:

Nat'l Cyber Security
Nat'l MS Society
Nat'l Marrow Donor
Nat'l Pest Management
Nature Conservancy
Negligent Driving
PETA
Paralyzed Vets of America
Partnership for a Drug Free America
Peace Corp
Produce for Better Health
Stay Safe online
Stop the Silence
Thank You Ocean
UNICEF
U.S. Department of Health & Human Services
U.S.O. Distribution Center
United Way
Ad Council-
 Adoption
 Civic Engagement
 College Access
 Emergency Intervention
 Mental Health
 Minority Education
 Patient Involvement
 Reckless Driving
 Second Hand
 Underage Drinking

FOX NETWORK PUBLIC SERVICE ANNOUNCEMENTS

The following Fox Network Primetime/Sports/Late-Night PSA's aired during the 3rd quarter of 2007:

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
7/01/07	LOOP	SUN 9:30P	9:56:56P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
7/02/07	HELL'S KITCHEN	MON 8P	8:12:21P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/02/07	HELL'S KITCHEN	MON 8P	8:33:13P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/03/07	ON THE LOT	TUES 8P	8:14:23P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
7/04/07	FOX MOVIE	WED 8P	9:20:19P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
7/05/07	SMARTER THAN	THU 8P	8:10:43P	YDZF 7113	ONDGP/ANTI-DRUG "DOG"	:30
7/06/07	STANDOFF	FRI 9P	9:09:37P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/07/07	COPS	SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/07/07	COPS	SAT 8P	8:12:57P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/08/07	FAMILY GUY	SUN 9:30P	9:39:15P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
7/09/07	ON THE LOT	MON 8P	8:35:45P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/11/07	SO YOU DANCE	WED 8P	8:09:18P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
7/12/07	SO YOU DANCE	THU 9P	9:52:09P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/13/07	BONES	FRI 8P	8:06:16P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/13/07	STANDOFF	FRI 9P	9:23:30P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
7/14/07	COPS	SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/14/07	COPS	SAT 8P	8:13:07P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/15/07	FOX MOVIE	SUN 7P	7:21:35P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
7/16/07	HELL'S KITCHEN	MON 8P	8:14:27P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/16/07	HELL'S KITCHEN	MON 8P	8:54:42P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMING"	:30

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
7/17/07	ON THE LOT	TUES 8P 8:15:38P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
7/18/07	DON'T/LYRICS	WED 9:30P 9:41:16P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
7/19/07	SO YOU DANCE	THU 9P 9:51:17P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/20/07	STANDOFF	FRI 9P 9:58:32P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/21/07	AMW	SAT 9P 9:57:07P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/22/07	TIL DEATH	SUN 7P 7:02:49P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/23/07	SMARTER THAN	MON 8P 8:13:48P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
7/24/07	ON THE LOT	TUES 8P 8:51:05P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
7/25/07	SO YOU DANCE	WED 8P 8:07:28P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
7/26/07	SO YOU DANCE	THU 9P 9:51:26P	YDZF 7133	ONDCP/ANTI-DRUG "MIRROR"	:30
7/27/07	FOX MOVIE	FRI 8P 8:21:45P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/27/07	FOX MOVIE	FRI 8P 9:24:17P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
7/28/07	COPS	SAT 8P 8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/28/07	COPS	SAT 8P 8:21:47P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMING"	:30
7/28/07	COPS	SAT 8:30P 8:32:04P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/28/07	AMW	SAT 9P 9:17:15P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/29/07	FAMILY GUY	SUN 9:30P 9:39:16P	YDZF 7113	ONDCP/ANTI-DRUG "DOG"	:30
7/30/07	HELL'S KITCHEN	MON 8P 8:13:06P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
7/30/07	HELL'S KITCHEN	MON 8P 8:34:46P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
7/31/07	ON THE LOT	TUE 8P 8:14:38P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
8/01/07	DON'T/LYRICS	WED 9:30P 9:41:39P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
8/02/07	DON'T/LYRICS	THU 8P 8:12:27P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
8/03/07	FOX MOVIE	FRI 8P 9:48:04P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
8/04/07	COPS	SAT 8P 8:02:27P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
8/04/07	COPS	SAT 8P	8:22:25P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMING"	:30
8/04/07	COPS	SAT 8:30P	8:32:04P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/04/07	AMW	SAT 9P	9:11:38P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/05/07	FAMILY GUY	SUN 9:30P	9:48:13P	YDZF 7113	ONDCP/ANTI-DRUG "DOG"	:30
8/06/07	HELL'S KITCHEN	MON 8P	8:11:16P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/06/07	HELL'S KITCHEN	MON 8P	8:35:34P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
8/07/07	ON THE LOT	TUE 8P	8:34:29P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
8/08/07	SO YOU DANCE	WED 8P	8:31:47P	YDZF 7113	ONDCP/ANTI-DRUG "DOG"	:30
8/10/07	FOX MOVIE	FRI 8P	9:24:20P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
8/11/07	COPS	SAT 8:30P	8:32:14P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/11/07	AMW	SAT 9P	9:15:04P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/11/07	AMW	SAT 9P	9:56:54P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
8/12/07	FAMILY GUY	SUN 9:30P	9:58:43P	YDZF 7113	ONDCP/ANTI-DRUG "DOG"	:30
8/13/07	SO YOU DANCE	MON 8P	8:29:30P	YDZF 7113	ONDCP/ANTI-DRUG "DOG"	:30
8/13/07	HELL'S KITCHEN	MON 9P	9:12:32P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/14/07	ON THE LOT	TUES 8P	8:14:52P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30
8/15/07	SO YOU DANCE	WED 8P	9:45:31P	YDZF 7125	ONDCP/ANTI-DRUG "DOG"	:15
8/18/07	COPS	SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/18/07	COPS	SAT 8P	8:12:25P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
8/18/07	COPS	SAT 8:30P	8:32:01P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/18/07	AMW	SAT 9P	9:13:34P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
8/19/07	FAMILY GUY	SUN 9:30P	9:49:14P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX"	:30
8/20/07	TV'S FUNNIEST	MON 8P	8:46:26P	CHALKBOARD30	AD COUNCIL/PARENTAL CONTROL	:30
8/21/07	ON THE LOT	TUE 8P	8:35:40P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
8/22/07	ANCHORWOMAN	WED 8P	8:22:37P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
8/23/07	NFL PRESEASON	THU 8P	9:40:20P	XNPI 350830	NFL/USA FOOTBALL	:30
8/24/07	FOX MOVIE	FRI 8P	8:22:26P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/24/07	FOX MOVIE	FRI 8P	9:49:41P	FKFFPADDLES30R3	KAISER FOUNDATION/"PADDLES"	:30

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
8/25/07	COPS	SAT 8P 8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/25/07	COPS	SAT 8:30P 8:31:49P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/25/07	AMW	SAT 9P 9:54:38P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMING"	:30
8/26/07	TEEN CHOICE	SUN 8P 8:20:16P	YDZT 7053	ONDCP/ANTI-DRUG/"I FEEL BAD"	:30
8/27/07	PRISON BREAK	MON 8P 8:08:18P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
8/27/07	PRISON BREAK	MON 8P 8:58:34P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
8/28/07	BONES	TUE 8P 8:58:49P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
8/29/07	TIL DEATH	WED 8P 8:28:50P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
8/30/07	SMARTER THAN	THU 8P 8:14:17P	CHALKBOARD30	AD COUNCIL/PARENTAL CONTROL	:30
8/31/07	FOX MOVIE	FRI 8P 9:48:01P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
9/01/07	AMW	SAT 9P 9:57:08P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/02/07	FALL PREVIEW	SUN 7P 7:25:07P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
9/03/07	PRISON BREAK	MON 8P 8:58:34P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/04/07	BONES	TUE 8P 8:59:12P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/05/07	BONES	WED 9P 9:06:13P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
9/06/07	SMARTER THAN	THU 8P 8:24:35P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
9/07/07	FOX MOVIE	FRI 8P 9:50:36P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/08/07	AMW	SAT 9P 9:57:23P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/09/07	NFL GAME	SUN 1P 2:48:54P	XNPW370030	NFL/UNITED WAY/ALEX SMITH	:30
9/09/07	KING OF HILL	SUN 7:30P 7:38:48P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
9/10/07	PRISON BREAK	MON 8P 8:58:48P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/11/07	BONES	TUE 8P 8:58:51P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/12/07	TIL DEATH	WED 8P 8:05:31P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
9/13/07	SMARTER THAN	THU 8P 8:11:48P	CHALKBOARD30	AD COUNCIL/PARENTAL CONTROL	:30
9/14/07	NASHVILLE	FRI 9P 9:53:00P	YDZF 7113	ONDCP/ANTI-DRUG "DOG"	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
9/15/07	COPS	SAT 8P	8:21:56P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMING"	:30
9/17/07	K-VILLE	MON 9P	9:53:19P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
9/18/07	K-VILLE	TUE 9P	9:53:34P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
9/19/07	KTCHN NGHTMR	WED 9P	9:53:53P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
9/20/07	FORGET LYRICS	THU 9P	9:13:36P	FZAA 0383	FOUNDATION FOR A BETTER LIFE "CROSSWALK"	:30
9/21/07	SMARTER THAN	FRI 8P	8:15:06P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
9/22/07	COPS	SAT 8P	8:21:31P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/23/07	KING OF HILL	SUN 7:30P	7:45:54P	FZAA 0383	FOUNDATION FOR A BETTER LIFE "CROSSWALK"	:30
9/24/07	K-VILLE	MON 9P	9:47:57P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
9/25/07	BONES	TUE 8P	8:08:46P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
9/26/07	KTCHN NGHTMR	WED 9P	9:42:35P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
9/27/07	SMARTER THAN	THU 8P	8:12:20P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/28/07	K-VILLE	FRI 9P	9:53:29P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
9/29/07	COPS	SAT 8P	8:50:53P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
9/30/07	NFL NAT'L GM	SUN 1P	1:32:52P	XNPW 170210H	NFL/U WAY/JASON WITTEN	:10
9/30/07	NFL NAT'L GM	SUN 1P	4:00:29P	XNPW 170210H	NFL/U WAY/JASON WITTEN	:10
9/30/07	AMER DAD	SUN 9:30P	9:58:58P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15

*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"
**PDFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT
(310) 369 - 1329.

News Preemptions

KTVU Channel 2 News at 5

Airs Sunday through Friday From 5:00pm to 6:00pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
8/17/07	Sports	No
8/31/07	Sports	No

KTVU Channel 2 News at 6

Airs Monday through Saturday from 6pm to 6:30pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
7/6/07	Sports	Yes 4-5pm
7/10/07	Sports	Yes 4-4:30pm
7/16/07	Sports	Yes 4-5pm
7/17/07	Sports	Yes 4-5pm
7/28/07	Sports	No
8/9/07	Sports	Yes 4-5pm
8/14/07	Sports	Yes 4-4:30pm
8/15/07	Sports	Yes 4-4:30pm
8/16/07	Sports	Yes 4-4:30pm
8/17/07	Sports	Yes 4-4:30pm
8/18/07	Sports	No
8/31/07	Sports	No

KTVU Channel 2 News at 10

Airs Monday through Friday 10pm to 11pm & Saturday and Sunday 10pm to 10:45pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
9/28/07		11-11:30pm